

LESLIE JAMES

CREATIVE WRITER



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leslieejames.com



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SKILLS

CONCEPTING



PRESENTING



PHOTOSHOP



PREMIERE



EXPERIENCE

FREELANCE

MARCH 2023 - CURRENT

Levi's, Meta (Supernatural)
Lululemon, YSL, ONE Inc.

SNAPCHAT

MARCH 2022 - MARCH 2023

Sr. Creative Copywriter

Brand & growth team creative
Produced and amplified creator
content across channels

OGILVY NEW YORK

APRIL 2018 - JANUARY 2022

Sr. Copywriter - ACD

INSTAGRAM

Pitch team & campaign creative

PERRIER

Global campaign creative
Developed new brand identity
Managed organic social

HOLIDAY INN & HI EXPRESS

Global campaign creative
Developed new brand identity