LESLIE JAMES

CREATIVE WRITER



@lesliee_j



leslieejames.com

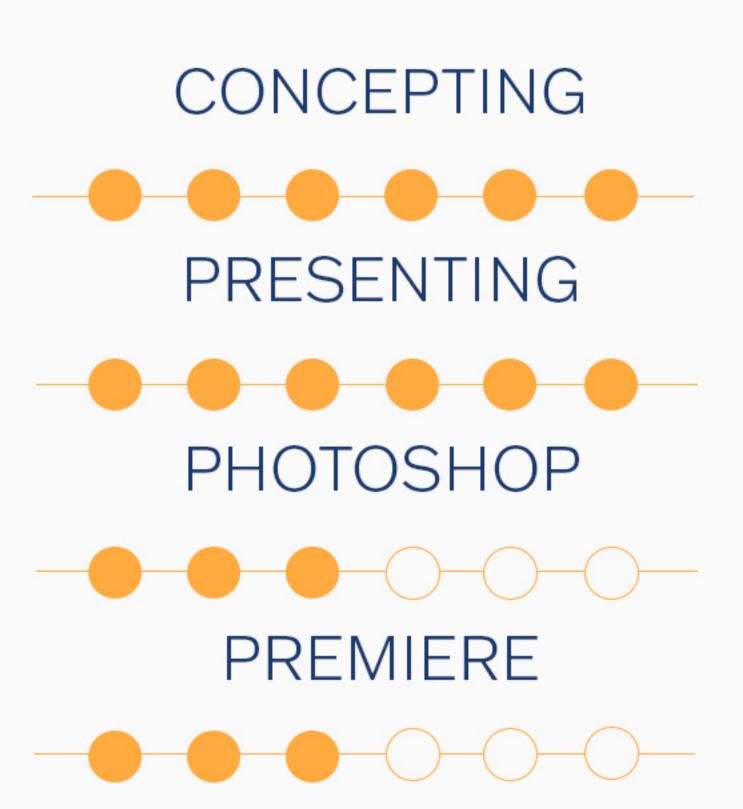


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SKILLS



EXPERIENCE

FREELANCEMARCH 2023 - CURRENT

Levi's, Meta (Supernatural) Lululemon, YSL, ONE Inc.

SNAPCHAT

MARCH 2022 - MARCH 2023 Sr. Creative Copywriter

Brand & growth team creative Produced and amplified creator content across channels

OGILVY NEW YORK

APRIL 2018 - JANUARY 2022 Sr. Copywriter - ACD

INSTAGRAM

Pitch team & campaign creative

PERRIER

Global campaign creative Developed new brand identity Managed organic social

HOLIDAY INN & HI EXPRESS

Global campaign creative Developed new brand identity